

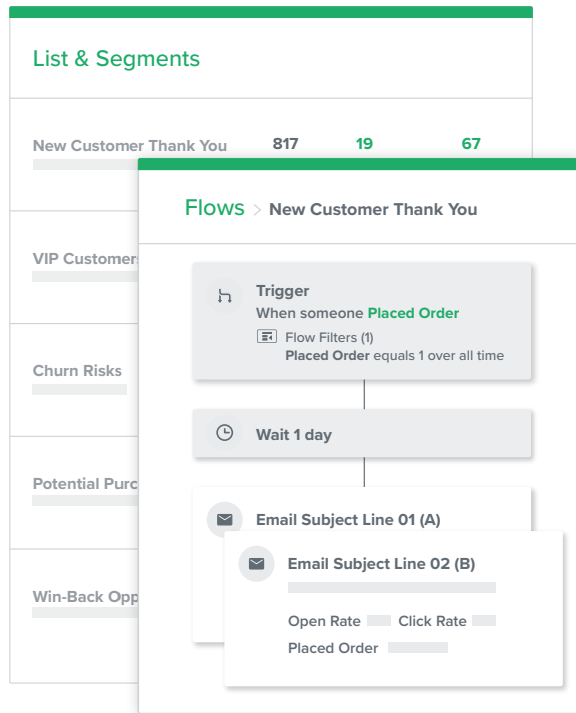
Klaviyo — growing more Shopify stores than any other marketing platform



In just seconds, unlock the power of personalized marketing for your Shopify store.

With Klaviyo and Shopify, you can start sending more personal, better targeted communications in a matter of seconds. Klaviyo will seamlessly collect and store all relevant data about your customers so you can use it to deliver memorable experiences, drive more sales, and create stronger relationships.





Cutting-edge data science

Automatically-generated predictions for lifetime value, churn risk, gender, optimal send time, and out-of-the-box personalized product recommendations.

Full lifecycle engagement

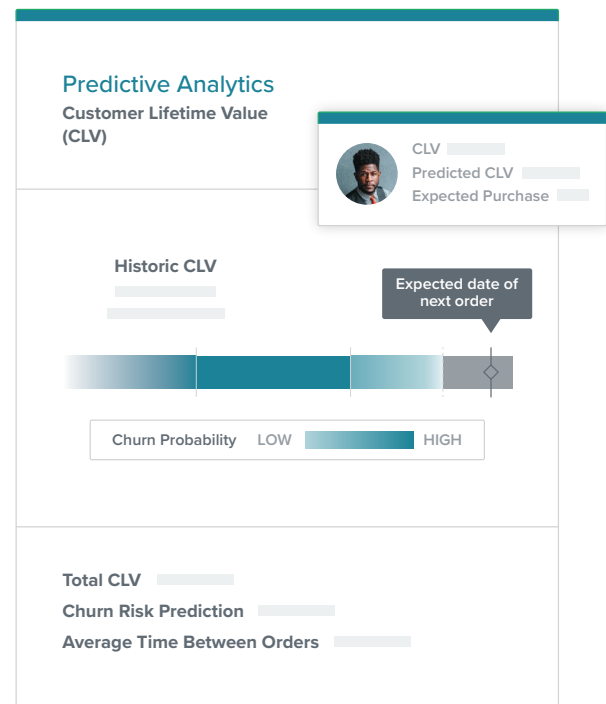
Deliver targeted, branded forms to build your marketing list. Then, engage customers through multiple channels and use predictions to anticipate churn or target high-value customers.

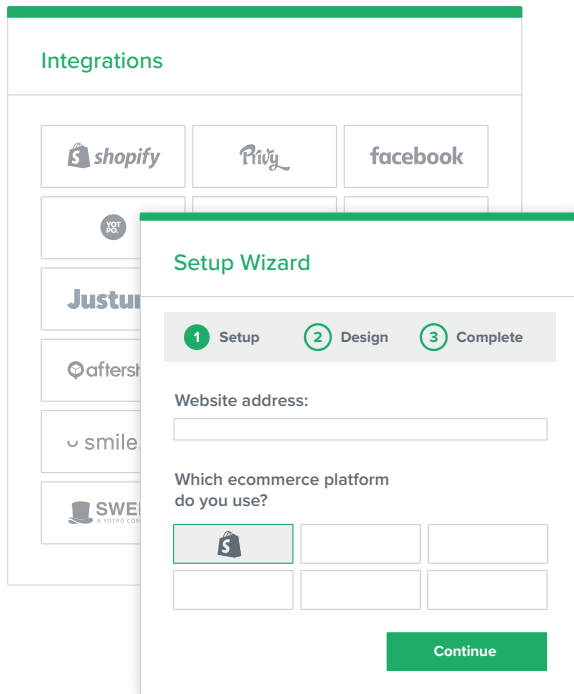
Truly personalized automations

Trigger Flows based on dates, events, list membership, or segment membership and use splits, filters, A/B tests and more to target and optimize.

Richer segmentation

Define segments without limitations. Use any combination of events, profile properties, location, predicted values, and more — over any time range.





One-click integrations

Over **70 pre-built, one-click integrations** plus open APIs to ensure that you can easily get your business' data into Klaviyo without hassle.

Rapid setup

In just minutes you can integrate Klaviyo with your Shopify store. Automatically syncing all historical data and all future data for stronger marketing communications.

"Klaviyo's integration with Shopify allows us to seamlessly and effectively execute our digital marketing strategy whether it's behavioral segmentation with frequent purchasers, lead generation or automated flows."



Mike
Brand Manager at Bobo's



40,000+

businesses of all sizes
rely on Klaviyo to help
them grow.





Hands down the best Shopify integration

Klaviyo will get you up and running faster, build more relationships, and make more money. That's why we built the most powerful integration possible. And, it takes just minutes to set up.



Full historical data sync

Automatically ingest all orders and customers without stressing servers or requiring dev effort.



Pre-built flow templates

Get started faster with a **library of Shopify-specific automation** & email templates.



Every order, every detail

We sync every important action and detail on every order without limitation. Know exactly what your customers are purchasing.



Codeless signup forms

Deploy Klaviyo **signup forms** without the need to write a single line of code.



Dynamic coupons

Easily send individualized coupons to your customers.



Product data enrichment

Automatically sync product attributes to checkout, order events, and catalog records.



Back in Stock Alerts

Out of stock products are no longer a lost sale. Let customers subscribe to alerts when items are **back in stock** — it's that easy.



Personalized product recommendations

Easy-to-use, zero-setup product recommendations based on customer purchase history.



Customer-level predictions

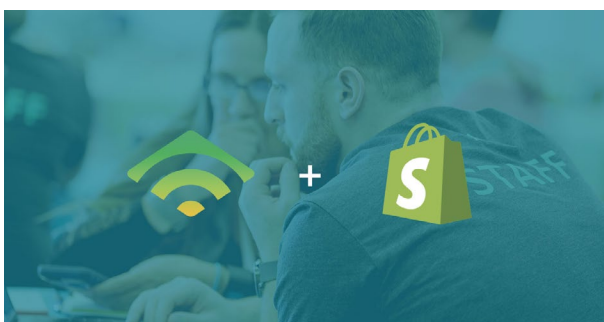
Klaviyo automatically **predicts lifetime value, churn risk, and more** for every customer.



**See our Shopify documentation
for more.**

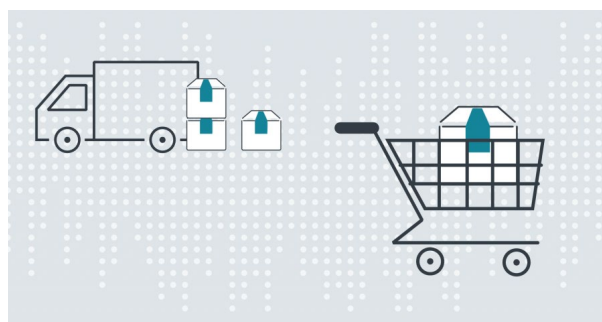
[Read Now](#)

More resources to help you grow



**How to Grow Your Brand in the
Post Shopify / Mailchimp Era**

[Read more](#)



**Capture More Revenue With Back
in Stock Flows**

[Read more](#)



Ready, Set, Grow - Rareform

[Read more](#)

**Reach out to your Klaviyo partner representative
for more information**