

# Klaviyo — the growth marketing platform for your WooCommerce business



### Better personalized marketing. Stronger customer relationships. Faster growth.

With Klaviyo, you'll have the building blocks needed to create truly personalized marketing moments. Moments that help you foster deeper, one-to-one relationships. By seamlessly collecting vast amounts of customer data you can easily understand your customer's actions and preferences. Whether you're selling one item from your Wordpress site or running a full-scale ecommerce enterprise, Klaviyo helps WooCommerce merchants make more money, faster.



List & Segments				
Subscriber Newslette	er 670	13	45	
Flows > Subscriber Newsletter				
VIP Customer				
	는 Trigger When som	eone <b>Signs U</b>	p	
Churn Risks				
	Wait 3 ho	urs		
Potential Purc	Email Sub	ject Line 01	(A)	
	🖬 Emai	Subject Line	e 02 (B)	
Win-Back Opp		Rate Clic		

#### **Richer segmentation**

**Define segments** without limitations. Use any combination of events, profile properties, location, predicted values, and more — over any time range.

#### **Truly personalized automations**

**Trigger Flows** based on dates, events, list membership, or segment membership and use splits, filters, A/B tests and more to target and optimize.

#### **Rapid setup**

Takes minutes — not hours, days or weeks to integrate Klaviyo. Automatically syncing all historical data and all future data for stronger marketing communications.

#### **One-click integrations**

Over **70 pre-built, one-click integrations** plus open APIs to ensure that you can easily get your business' data into Klaviyo without hassle.

facebook stripe			
Setup Wizard			
1 Setup 2 Design 3 Complete			
Website address:			
Which ecommerce platform do you use?			
Continue			



Predictive Analytics Customer Lifetime Value	
(CLV)	CLV Predicted CLV Expected Purchase
Historic CLV	Expected date of next order
Churn Probability LOW	HIGH
Total CLV Churn Risk Prediction	
Average Time Between Orders	

#### Full lifecycle engagement

Deliver targeted, branded forms to build your marketing list. Then, engage customers through multiple channels and use predictions to anticipate churn or target high-value customers.

#### Cutting-edge data science

Automatically-generated predictions for lifetime value, churn risk, gender, optimal send time, and out-of-the-box personalized product recommendations.

"Integrating our Woocommerce site with Klaviyo has allowed us to build targeted prospecting, cart abandonment and loyalty email marketing flows - easily. We're seeing great performance in every flow. In fact, our email marketing was responsible for 43% of our online sales in the last 90 days. We never achieved this level of success with any other email marketing platform."



### Co-founder of Hemple

40,000+

businesses of all sizes rely on Klaviyo to help them grow.



# Unlock your WooCommerce business' growth with the power of Klaviyo.

Not all WooCommerce integrations are created equal. That's why we built the most powerful integration possible. Better yet, it takes just minutes to set up.

#### WOO

### Plug-and-play installation

Klaviyo's plugin does all the work. Focus your time on the segments, Flows, and relationships you'll build, not the code you've had to write.



#### Full historical data sync

Automatically ingest all orders and customers without stressing servers or requiring dev effort.

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#### Every order, every detail

We sync every important action and detail on every order without limitation. Know exactly what your customers are purchasing.

#### l Algn up

#### **Codeless signup forms**

Deploy Klaviyo **signup forms** without the need to write a single line of code.

### Email and Signup Form Templates

Choose from a large library of templates to quickly create on-brand forms and emails.



### Automatic cart link rebuilding

Custom-built URLs allow users to see the same cart they left behind, even from a new device.



## Personalized product recommendations

Easy-to-use, zero-setup product recommendations based on customer purchase history.



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# Customer-level predictions

Klaviyo automatically **predicts lifetime value, churn risk, and more** for every customer.



# Pre-built flow templates

Get started faster with a library of WooCommerce-specific automation and email templates.



### Find the most up-to-date Klaviyo/WooCommerce plugin



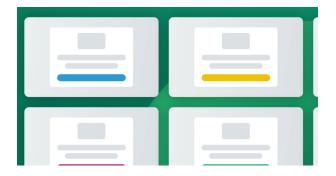
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Reach out to your Klaviyo partner representative for more information