

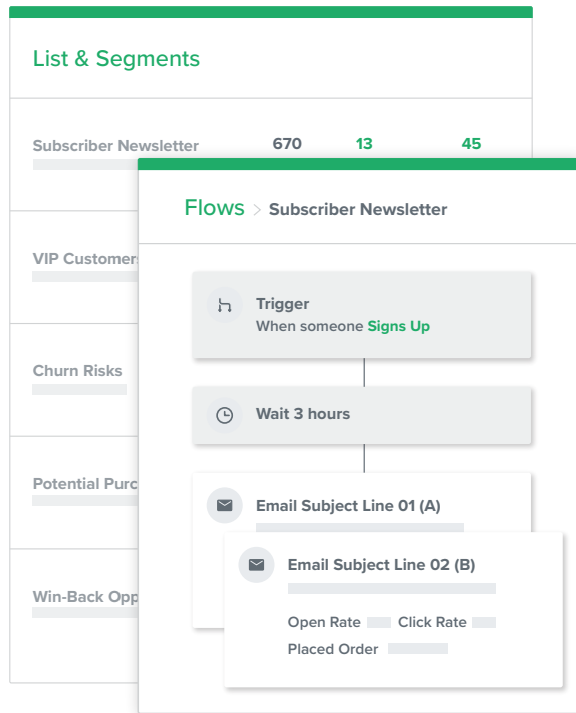
Finally, a solution that marketers and developers love



Accelerate your growth with better personalized marketing

With Klaviyo you'll learn more about your customers than you ever have. Giving you the building blocks to create highly personal, targeted marketing across channels. Seamlessly build segments of like-minded customers based on behavioral actions. Actions like website browsing behavior, purchase history, campaign engagement, shopping patterns, average spend and more. With vast amounts of data, the marketing possibilities are endless.





Cutting-edge data science

Automatically-generated predictions for lifetime value, churn risk, gender, optimal send time, and out-of-the-box personalized product recommendations.

Full lifecycle engagement

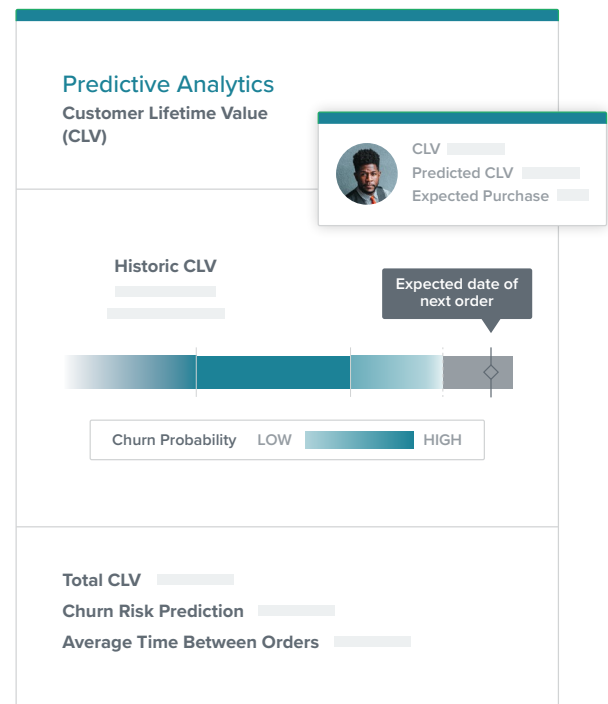
Deliver targeted, branded forms to build your marketing list. Then, engage customers through multiple channels and use predictions to anticipate churn or target high-value customers.

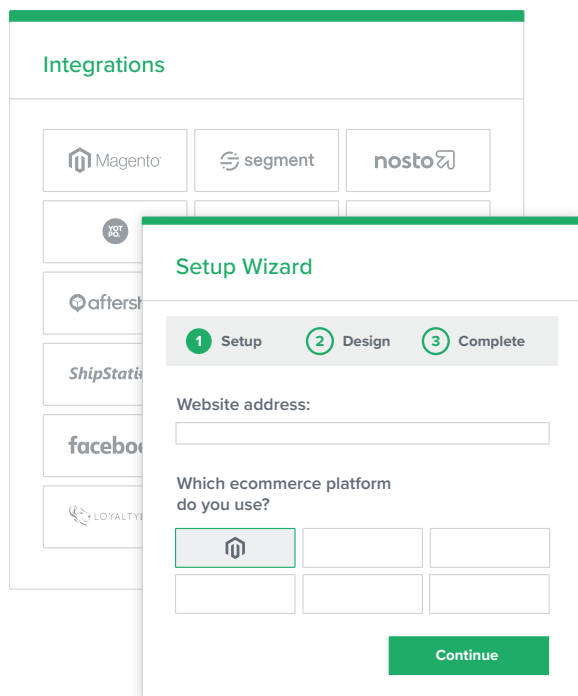
Truly personalized automations

Trigger Flows based on dates, events, list membership, or segment membership and use splits, filters, A/B tests and more to target & optimize.

Richer segmentation

Define segments without limitations. Use any combination of events, profile properties, location, predicted values, and more — over any time range.





One-click integrations

Over **70 pre-built, one-click integrations** plus open APIs to ensure that you can easily get your business' data into Klaviyo without hassle.

Rapid setup

Takes minutes — not hours, days or weeks to integrate Klaviyo. Automatically syncing all historical data and all future data for stronger marketing communications.

“With the ability to personalize our messages and show relevant content to very targeted audiences we’ve seen a significant increase in revenue. Klaviyo’s support responds almost immediately if we have any questions which is crucial for our team as we are consistently building out new campaigns.”



Natalie Bonacasa
Sr. Director of Digital Marketing
at Baked by Melissa

40,000+

businesses of all sizes
rely on Klaviyo to help
them grow.



A richer and more robust Magento integration

Not all Magento integrations are created equal. Details matter.
That's why we built the most powerful integration possible.
And, it takes just minutes to set up.



Magento-certified

Klaviyo's **Magento 1** and **Magento 2** extensions are certified and trusted by 1,000's of brands.



Full sync of historical data

Automatically ingest all orders and customers without stressing servers or requiring dev effort.



Every order, every detail

We sync every important action and detail on every order without limitation. Know exactly what your customers are purchasing.



Multi-store support

Have multiple brands or regional stores? No problem, manage them all in one Klaviyo account or multiple, whatever's best for you.



Codeless signup forms

Deploy Klaviyo **signup forms** without the need to write a single line of code.



Complex catalog support

Use bundled or configurable products? You're covered, every message is specific to the exact catalog item a customer engaged with.



Dynamic coupons

Easily send individualized coupons to your customers.



Product data enrichment

Automatically sync product attributes to checkout, order events, and catalog records.



Automatic cart link rebuilding

Custom-built URLs allow users to see the same cart they left behind, even from a new device.



Personalized recommendations

Easily send individualized coupons to your customers.



Customer-level predictions

Klaviyo automatically **predicts lifetime value, churn risk, and more** for every customer.



Pre-built flow templates

Get started faster with a library of Magento-specific automation & email templates.

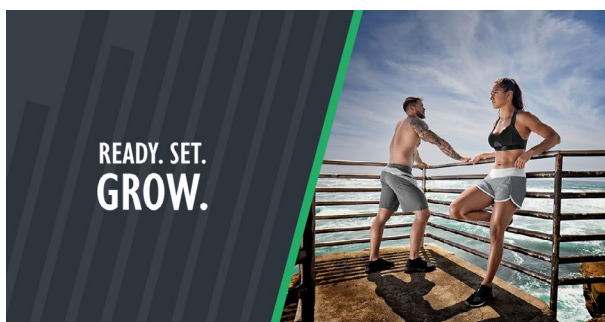


See our Magento Documentation for more

[Read More on Magento 1](#)

[Read More on Magento 2](#)

More resources to help you grow



How Hylete Scaled Customer Relationships with Segmentation

[Read more](#)



How Kiss My Keto Reduced its Reliance on Amazon and built a Successful Ecommerce Store

[Read more](#)



Magento 1 & 2 Customers: Improved Integrations for Multi-Store Instances

[Read more](#)

Reach out to your Klaviyo partner representative for more information